

**CORPORATE
SPONSORSHIP PACKAGE**

2013-2014





Dear Corporate Partner,

On behalf of the David Posnack Jewish Day School (Posnack), thank you for exploring the many benefits associated with becoming a Posnack Corporate Sponsor. By joining with us, you will have an extraordinary opportunity to market your business or product to a diverse audience while at the same time supporting a valued treasure in the South Florida community.

Founded in 1974, Posnack is South Florida's premier K-12 Jewish college preparatory school. We offer an intensive secular education combined with an innovative exciting Jewish curriculum. Posnack students are exceptionally well rounded and accepted into the most prestigious colleges and universities in the country. Our school places great importance on the concept of tzedakah (charity) and community service.

Posnack families represent the best of South Florida's professional workforce and are involved in school and extracurricular activities including athletics, theatre, music, and countless charitable organizations. Many Posnack families are active with politics and many hold prominent leadership roles in the community. Posnack parents are an affluent audience. They have the means to afford private education, enjoy taking vacations, attending concerts and sporting events, are members of beach and golf clubs, support and attend theatrical events, and drive luxury automobiles.

Enclosed please find information about our sponsorship opportunities, including a list of all the benefits your company would enjoy as a Posnack corporate sponsor. To schedule a private tour of our state-of-the-art facility located on a sprawling 40-acre campus in Davie or if you have any questions, please contact the Advancement Office at 954-583-6100 ext. 234.

We look forward to having you as a partner in our important mission.

Sincerely,

A handwritten signature in black ink, appearing to read "Craig Feldman".

Craig Feldman
Chair, Board of Trustees

A handwritten signature in black ink, appearing to read "Lesli Rosenblatt".

Lesli Rosenblatt
Director of Advancement

PARTNERING WITH POSNACK AT A CORPORATE SPONSORSHIP LEVEL, WILL GIVE YOU EXPOSURE AT ALL OF THE FOLLOWING EVENTS, VENUES, AND PUBLICATIONS:

3RD ANNUAL GALA

- November 16, 2013 at Orlove Auditorium on the DPJCC Campus

10TH ANNUAL LINKS TO LEARNING LUNCHEON

- March 9, 2014 – at Soho Catering & Events, Hollywood, FL

10TH ANNUAL AWARD WINNING HIGH SCHOOL PERFORMING ARTS PLAY

- Cappie Award Winning Theatre and Music Department
- April 6 through 9, 2014

2ND ANNUAL MEN'S NIGHT

- Details to be announced

16TH ANNUAL ATHLETIC BANQUET

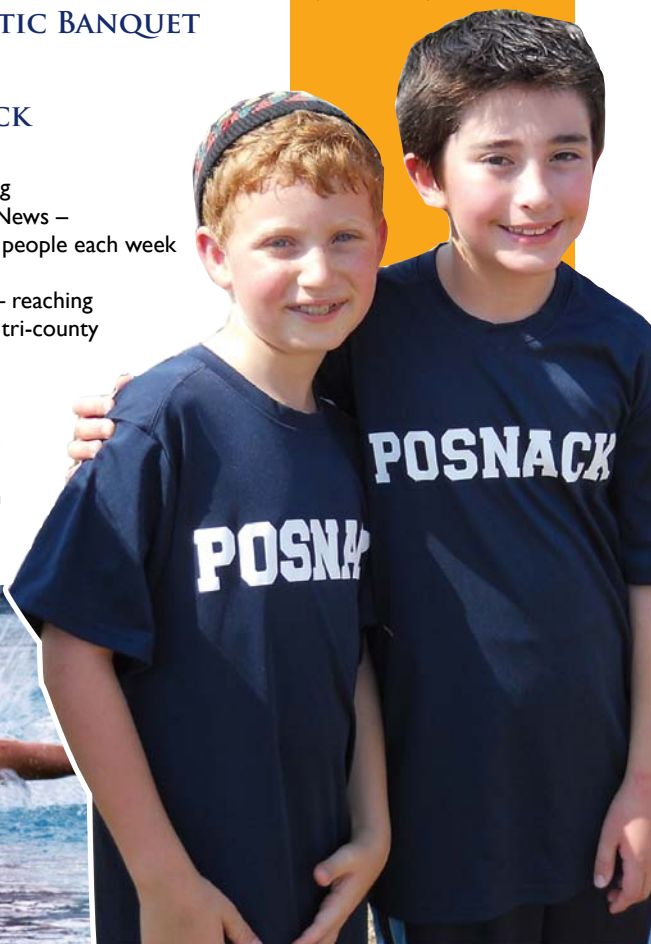
- Details to be announced

YEAR-ROUND POSNACK EXPOSURE INCLUDES:

- Website www.posnackschool.org
- Weekly online newsletter, Ram News – disseminated to more than 1,500 people each week
- Yearbook ad in K-12 yearbook
- Quarterly newsletter, Ram Kol – reaching thousands of readers all over the tri-county area. And...

- Pizza in the Hut
- Purim Carnival
- Lag B'Omer Celebration
- Non Shabbat Shabbat
- Monthly Bar/Bat Mitzvah
- Loved Ones Day

FAMILY
SPONSORSHIP
OPPORTUNITIES
AVAILABLE.
(See inserts)



CORPORATE SPONSORSHIP OPPORTUNITIES

VISIONARY - \$200,000+ LEGACY - \$100,000+

Please contact Lesli Rosenblatt at Lrosenblatt@posnackschool.org
or 954-583-6100 ext. 234

CHAI CLUB - \$18,000+

- Prominent recognition with your company logo on all invitations, poster, and banners at the Community Gala, Links to Learning, and the Posnack website.
- The opportunity to include a promotional item for the goodie bag distributed to all attendees at Links to Learning.
- Ten (10) tickets to the Community Gala, Links to Learning luncheon, Men's Night Event, all sporting events and other important events throughout the year.
- Twelve (12) tickets to the Award Winning High School Performing Arts Play.
- One full-page color advertisement in the Gala program journal. Please provide camera-ready ad to Posnack before October 25, 2013.
- One full-page color advertisement in the 2013-2014 Posnack yearbook, distributed to every student at the school in June 2014. Please provide camera-ready ad to Posnack before January 30, 2014.
- One full-page color advertisement in the Award Winning High School Performing Arts Playbill. Please provide camera-ready ad to Posnack before February 14, 2014.
- One full-page color advertisement in the Athletic Banquet Program. Please provide camera-ready ad to Posnack before April 25, 2014.
- Preferred seating at all school events.
- A listing in the Ram Kol Newsletter.

BENEFACTOR - \$12,000+

- Recognition with your company logo on all invitations, poster, and banners at the Community Gala, Links to Learning, and the Posnack website.
- The opportunity to include a promotional item for the goodie bag distributed to all attendees at Links to Learning.
- Six (6) tickets to the Community Gala, Links to Learning luncheon, Men's Night Event, all sporting events, and other important events throughout the year.
- Ten (10) tickets to our Award Winning High School Performing Arts play.
- One full-page color advertisement in the Gala program journal. Please provide camera-ready ad to Posnack before October 25, 2013.
- One full-page black & white advertisement in the 2013-2014 Posnack yearbook, distributed to every student at the school in June 2014. Please provide camera-ready ad to Posnack before January 30, 2014.
- One full-page black & white advertisement in the Award Winning High School Performing Arts Playbill. Please provide camera-ready ad to Posnack before February 14, 2014.
- One full-page black & white advertisement in the Athletic Banquet Program. Please provide camera-ready ad to Posnack before April 25, 2014.
- A listing in the Ram Kol Newsletter.

PATRON - \$7,200+

- Recognition with your company logo on all invitations, posters, and banners at the Community Gala, Links to Learning, and the Posnack website.
- The opportunity to include a promotional item for the goodie bag distributed to all attendees at Links to Learning.
- Four (4) tickets to the Community Gala, Links to Learning luncheon, Men's Night Event, all sporting events, and other important events throughout the year.
- Eight (8) tickets to the Award Winning High School Performing Arts Play.

Continued

Continued

PATRON - \$7,200+

- One full-page black & white advertisement in the Gala program journal. Please provide camera-ready ad to Posnack before October 25, 2013.
- One half-page black & white advertisement in the 2013-2014 Posnack yearbook, distributed to every student at the school in June 2014. Please provide camera-ready ad to Posnack before January 30, 2014.
- One full-page black & white advertisement in the Award Winning High School Performing Arts Playbill. Please provide camera-ready ad to Posnack before February 14, 2014.
- One full-page black & white advertisement in the Athletic Banquet Program. Please provide camera-ready ad to Posnack before April 25, 2014.
- A listing in the Ram Kol Newsletter.

LEADER - \$5,400+

- Recognition with your company logo on all invitations, posters, and banners at the Community Gala, Links to Learning, and the Posnack website.
- The opportunity to include a promotional item for the goodie bag distributed to all attendees at Links to Learning.
- Two (2) tickets to the Community Gala, Links to Learning luncheon, Men's Night Event, all sporting events, and other important events throughout the year.
- Four (4) tickets to the Award Winning High School Performing Arts Play.
- One full-page black & white advertisement in the Gala program journal. Please provide camera-ready ad to Posnack before October 25, 2013.
- One quarter-page black & white advertisement in the 2013-2014 Posnack yearbook, distributed to every student at the school in June 2014. Please provide camera-ready ad to Posnack before January 30, 2014.
- One full-page black & white advertisement in the Award Winning High School Performing Arts Playbill. Please provide camera-ready ad to Posnack before February 14, 2014.
- One half-page black & white advertisement in the Athletic Banquet Program. Please provide camera-ready ad to Posnack before April 25, 2014.
- A listing in the Ram Kol Newsletter.

PARTNER - \$3,600+

- Recognition with your company logo on all invitations, posters, and banners at the Community Gala, Links to Learning, and the Posnack website.
- The opportunity to include a promotional item for the goodie bag distributed to all attendees at Links to Learning.
- Two (2) tickets to the Award Winning High School Performing Arts Play.
- One half-page black & white advertisement in the Gala program journal. Please provide camera-ready ad to Posnack before October 25, 2013.
- One quarter-page black & white advertisement in the 2013-2014 Posnack yearbook, distributed to every student at the school in June 2014. Please provide camera-ready ad to Posnack before January 30, 2014.
- One half-page black & white advertisement in the Award Winning High School Performing Arts Playbill. Please provide camera-ready ad to Posnack before February 14, 2014.
- One half-page black & white advertisement in the Athletic Banquet Program. Please provide camera-ready ad to Posnack before April 25, 2014.
- A listing in the Ram Kol Newsletter.

SPONSOR - \$1,080+

- Recognition with your company logo on all invitations, posters, and banners at the Community Gala, Links to Learning, and the Posnack website.
- The opportunity to include a promotional item for the goodie bag distributed to all attendees at Links to Learning.
- One half-page black & white advertisement in the Gala program journal. Please provide camera-ready ad to Posnack before October 25, 2013.
- One half-page black & white advertisement in the Award Winning High School Performing Arts Playbill. Please provide camera-ready ad to Posnack before February 14, 2014.
- One half-page black & white advertisement in the Athletic Banquet Program. Please provide camera-ready ad to Posnack before April 25, 2014.
- A listing in the Ram Kol Newsletter.



**FAMILY
SPONSORSHIP PACKAGE**

2013-2014

FAMILY SPONSORSHIP OPPORTUNITIES

VISIONARY - \$200,000+

LEGACY - \$100,000+

Please contact Lesli Rosenblatt at Lrosenblatt@posnackschool.org
or 954-583-6100 ext. 234

CHAI CLUB - \$18,000+

- Prominent recognition at the Community Gala, Links to Learning, and the Posnack website.
- Ten (10) tickets to the Community Gala, Links to Learning luncheon, Men's Night Event, all sporting events and other important events throughout the year.
- Membership to Links to Learning.
- Twelve (12) tickets to the Award Winning High School Performing Arts Play.
- One full-page color advertisement in the Gala program journal. Please provide camera-ready ad to Posnack before October 25, 2013.
- One full-page color advertisement in the 2013-2014 Posnack yearbook, distributed to every student at the school in June 2014. Please provide camera-ready ad to Posnack before January 30, 2014.
- One full-page color advertisement in the Award Winning High School Performing Arts Playbill. Please provide camera-ready ad to Posnack before February 14, 2014.
- One full-page color advertisement in the Athletic Banquet Program. Please provide camera-ready ad to Posnack before April 25, 2014.
- A listing in the Ram Kol Newsletter.

BENEFACTOR - \$12,000+

- Recognition at the Community Gala, Links to Learning, and the Posnack website.
- Six (6) tickets to the Community Gala, Links to Learning luncheon, Men's Night Event, all sporting events, and other important events throughout the year.
- Membership to Links to Learning.
- Ten (10) tickets to our Award Winning High School Performing Arts play.
- One full-page color advertisement in the Gala program journal. Please provide camera-ready ad to Posnack before October 25, 2013.
- One full-page black & white advertisement in the 2013-2014 Posnack yearbook, distributed to every student at the school in June 2014. Please provide camera-ready ad to Posnack before January 30, 2014.
- One full-page black & white advertisement in the Award Winning High School Performing Arts Playbill. Please provide camera-ready ad to Posnack before February 14, 2014.
- One full-page black & white advertisement in the Athletic Banquet Program. Please provide camera-ready ad to Posnack before April 25, 2014.
- A listing in the Ram Kol Newsletter.

PATRON - \$7,200+

- Recognition at the Community Gala, Links to Learning, and the Posnack website.
- Membership to Links to Learning.
- Four (4) tickets to the Community Gala, Links to Learning luncheon, Men's Night Event, all sporting events, and other important events throughout the year.
- Eight (8) tickets to the Award Winning High School Performing Arts Play.
- One full-page black & white advertisement in the Gala program journal. Please provide camera-ready ad to Posnack before October 25, 2013.
- One half-page black & white advertisement in the 2013-2014 Posnack yearbook, distributed to every student at the school in June 2014. Please provide camera-ready ad to Posnack before January 30, 2014.
- One half-page black & white advertisement in the Award Winning High School Performing Arts Playbill. Please provide camera-ready ad to Posnack before February 14, 2014.
- One half-page black & white advertisement in the Athletic Banquet Program. Please provide camera-ready ad to Posnack before April 25, 2014.
- A listing in the Ram Kol Newsletter.

LEADER - \$5,400+

- Recognition at the Community Gala, Links to Learning, and the Posnack website.
- Membership to Links to Learning.
- Two (2) tickets to the Community Gala, Links to Learning luncheon, Men's Night Event, all sporting events, and other important events throughout the year.
- Six (6) tickets to the Award Winning High School Performing Arts Play.
- One half-page black & white advertisement in the Gala program journal. Please provide camera-ready ad to Posnack before October 25, 2013.
- One quarter-page black & white advertisement in the 2013-2014 Posnack yearbook, distributed to every student at the school in June 2014. Please provide camera-ready ad to Posnack before January 30, 2014.
- One quarter-page black & white advertisement in the Award Winning High School Performing Arts Playbill. Please provide camera-ready ad to Posnack before February 14, 2014.
- One quarter-page black & white advertisement in the Athletic Banquet Program. Please provide camera-ready ad to Posnack before April 25, 2014.
- A listing in the Ram Kol Newsletter.

PARTNER - \$3,600+

- Recognition at the Community Gala, Links to Learning, and the Posnack website.
- Membership to Links to Learning.
- One (1) ticket to Links to Learning luncheon.
- Six (6) tickets to the Award Winning High School Performing Arts Play.
- One quarter-page black & white advertisement in the Gala program journal. Please provide camera-ready ad to Posnack before October 25, 2013.
- One business card size black & white advertisement in the 2013-2014 Posnack yearbook, distributed to every student at the school in June 2014. Please provide camera-ready ad to Posnack before January 30, 2014.
- One business card size black & white advertisement in the Award Winning High School Performing Arts Playbill. Please provide camera-ready ad to Posnack before February 14, 2014.
- One business card size black & white advertisement in the Athletic Banquet Program. Please provide camera-ready ad to Posnack before April 25, 2014.
- A listing in the Ram Kol Newsletter.

SUPPORTER - \$1,800+

- Recognition at the Community Gala, Links to Learning, and the Posnack website.
- Membership to Links to Learning.
- One (1) ticket to Links to Learning luncheon.
- Four (4) tickets to the Award Winning High School Performing Arts Play.
- One business card size black & white advertisement in the Award Winning High School Performing Arts Playbill. Please provide camera-ready ad to Posnack before February 14, 2014.
- One business card size black & white advertisement in the Athletic Banquet Program. Please provide camera-ready ad to Posnack before April 25, 2014.
- A listing in the Ram Kol Newsletter.

SPONSOR - \$1,080+

- Recognition at the Community Gala, Links to Learning, and the Posnack website.
- Membership to Links to Learning.
- One (1) ticket to Links to Learning luncheon.
- Two (2) tickets to the Award Winning High School Performing Arts Play.
- A listing in the Ram Kol Newsletter.

MEMBER - \$540+

- Two (2) tickets to the Award Winning High School Performing Arts Play.
- A listing in the Ram Kol Newsletter.

FRIEND - \$360+

- A listing in the Ram Kol Newsletter.



CORPORATE SPONSOR AGREEMENT

We are proud to indicate our commitment to support David Posnack Jewish Day School with a CORPORATE SPONSORSHIP:

- _____ VISIONARY - \$200,000+
- _____ LEGACY - \$100,000+
- _____ CHAI CLUB - \$18,000+
- _____ BENEFACTOR - \$12,000+
- _____ PATRON - \$7,200+
- _____ LEADER - \$5,400+
- _____ PARTNER - \$3,600+
- _____ SPONSOR - \$1,080+

Representative: _____
(name and title)

Company: _____

Address: _____

City/State/Zip: _____

Phone(s): _____

Email: _____

Please email your logo and camera-ready ad to Kkleiman@posnackschool.org

Please make checks payable to:
POSNACK DAY SCHOOL
and return the check with this completed form to:
David Posnack Jewish Day School
Attention: Business Office
5890 South Pine Island Road, Suite A
Davie, FL 33328

Please contact Lesli Rosenblatt at 954-583-6100 ext. 234 or
Lrosenblatt@posnackschool.org with any questions.
Thank you for your support!

CREDIT CARD AUTHORIZATION FORM

BY FILLING OUT AND SIGNING THIS DOCUMENT, I HEREBY AUTHORIZE

David Posnack Jewish Day School

TO CHARGE MY CREDIT CARD ACCOUNT BELOW.

AMOUNT TO BE CHARGED: \$ _____

REF: Corporate Sponsorship

CREDIT CARD HOLDER INFORMATION AS IT APPEARS ON THE CARD

Name: _____

Billing Address: _____

City/State/Zip: _____

Phone: _____ Cell: _____

E-mail: _____

Please check credit card type:

VISA ____ AMEX ____ MASTERCARD ____

Card Number _____

Security Code: _____ Exp. Date: _____

Card Holder's Signature: _____

Please fax or mail to the Business Office at 954-791-5463

David Posnack Jewish Day School
Attention: Business Office
5890 South Pine Island Road, Suite A
Davie, FL 33328

FAMILY SPONSOR AGREEMENT

We are proud to indicate our commitment to support David Posnack Jewish Day School with a FAMILY SPONSORSHIP:

- _____ VISIONARY - \$200,000+
- _____ LEGACY - \$100,000+
- _____ CHAI CLUB - \$18,000+
- _____ BENEFACTOR - \$12,000+
- _____ PATRON - \$7,200+
- _____ LEADER - \$5,400+
- _____ PARTNER - \$3,600
- _____ SUPPORTER - \$1,800+
- _____ SPONSOR - \$1,080+
- _____ MEMBER - \$540+
- _____ FRIEND - \$360+

Name: _____

Address: _____

City/State/Zip: _____

Phone(s): _____

Email: _____

Please email your camera-ready ad to Kkleiman@posnackschool.org

Please make checks payable to:
POSNACK DAY SCHOOL
and return the check with this completed form to:
David Posnack Jewish Day School
Attention: Business Office
5890 South Pine Island Road, Suite A
Davie, FL 33328

Please contact Lesli Rosenblatt at 954-583-6100 ext. 234 or
Lrosenblatt@posnackschool.org with any questions.
Thank you for your support!

CREDIT CARD AUTHORIZATION FORM

BY FILLING OUT AND SIGNING THIS DOCUMENT, I HEREBY AUTHORIZE
David Posnack Jewish Day School
TO CHARGE MY CREDIT CARD ACCOUNT BELOW.

AMOUNT TO BE CHARGED: \$ _____

REF: Family Sponsorship

CREDIT CARD HOLDER INFORMATION AS IT APPEARS ON THE CARD

Name: _____

Billing Address: _____

City/State/Zip: _____

Phone: _____ Cell: _____

E-mail: _____

Please check credit card type:

VISA ____ AMEX ____ MASTERCARD ____

Card Number _____

Security Code: _____ Exp. Date: _____

Card Holder's Signature: _____

Please fax or mail to the Business Office at 954-791-5463

David Posnack Jewish Day School
Attention: Business Office
5890 South Pine Island Road, Suite A
Davie, FL 33328



DAVID POSNACK JEWISH DAY SCHOOL
Kindergarten - Grade 12
5890 S. Pine Island Road, Suite A, Davie, FL 33328
Phone: 954-583-6100 ext. 234 Fax: 954-791-5463
www.posnackschool.org
CEEBCode: I01532

